

A manifesto for better payments

INTRA PAY

Colm
Whelan

One-size-fits-no-one

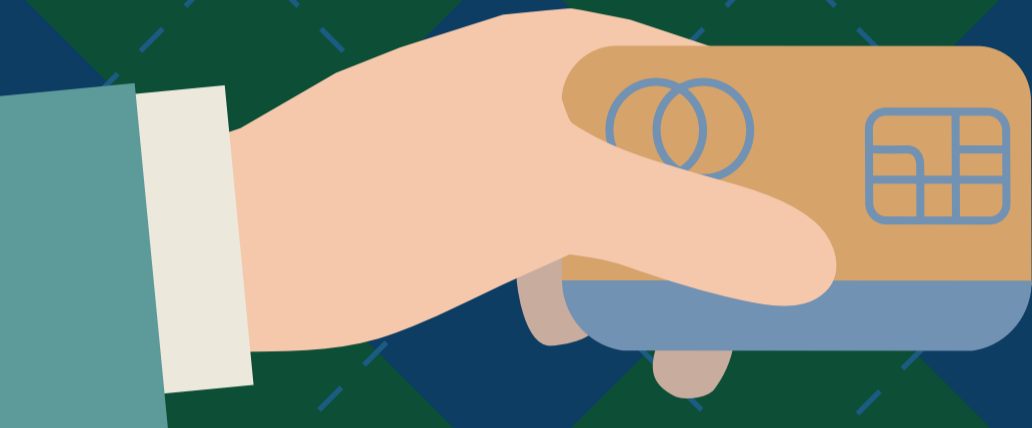
“The payments industry moves fast, with new technologies, new payment methods, new integrations and new collaborations every month. If your technology isn’t as agile as your thinking, implementing your strategy will only lead to frustration.”



Koen
Vanpraet

Safe and sound

“We need to peel a lot of layers away to make the whole interface instant, secure and friendly, avoiding 16-digit number input, passwords and other painful experiences.”



Stephen
Buechner

Smart development

“Its new role as an enabler is to consider the future needs of customers and ensure that the company offers new functionality, channels and/or services in a way that secures both the provider and the user.”



Jay
Payne

Retail, gain

“Convenience has always driven payment trends, from the introduction of ATMs, contactless and now cashless systems. The channels of commerce will continue to adapt and adopt new methods that add value to the main parties involved: the customer, the consumer and the merchant.”



Richard
Beaton

Personalised payments

“Businesses that have fully invested in all types of online personalisation will outsell companies that have not engaged in personalisation by more than 30%.”



Read more at Intrapay.com/

